

RN07 Sociology of Culture biannual report 2019-2021

During the Manchester conference (20th to 23rd August 2019), the following Board was elected for the 2019-2021 term.

Coordinator

Anna Mari Almila

Coordinator

Simon Stewart

Board

Jörn Ahrens, Dagmara Beitnere-Le Galla, Predrag Cveticanin, Lisa Gaupp, David Inglis, Mark Jacobs, Carmen Leccardi, Joost van Loon, Michaela Pfadenhauer, Rita Ribeiro, Simon Ridley, Otto Segersven, Anna Lisa Tota, Dominik Zelinsky

In September 2019, the coordinators arranged a doodle poll to explore RN07 membership's conference timing preferences. Following this, the decision was taken that the conference, which was to be held in Helsinki, hosted by the University of Helsinki, was to take place **10th to 12th June 2020**. Abstracts submitted to the conference were reviewed by the Board. ESA funding was applied for and received. Further financial support was applied for and received from the **Faculty of Social Sciences of the University of Helsinki**, whose 75th anniversary celebrations the conference was a part of, and the **Federation of Finnish Learned Societies**.

When Covid hit the world, the conference was **postponed to March 2021**. The call for papers was reopened in the autumn. We were still optimistic (or naïve) enough to believe we could meet face to face. (The conference call for papers and other details are presented below, where the conference itself is discussed.)

24th September 2020 an informal board meeting was held via zoom, discuss conference plans. Soon after, the decision was made to move the conference completely online. Fees were adjusted accordingly to cover the changed costs of the conference.

10th to 12th March 2021 Conference

We initially received 56 abstracts and 3 panel proposals. The new round for calls after postponement resulted to many more, but after cancellations, we eventually had 57 papers in 17 panels and 3 special panels with altogether 11 papers.

The keynote speakers were Jukka Gronow (University of Helsinki), Predrag Cvetičanin (University of Nis) and Esperanza Bielsa (University of Barcelona), and our culture guest was the award winning, Helsinki-based film director Hamy Ramezan.

(The programme and budget can be found as attachments in the end of the report.)

Call for papers

En-Compass-ing Culture(s): Beyond East/West and South/North

8th mid-term conference of the European Sociological Association's

Sociology of Culture research network (RN7)

10th to 12th June 2020 (later: 10th to 12th March 2021)

University of Helsinki, Finland (later: online conference hosted by University of Helsinki)

The ESA Research Network Sociology of Culture (RN7) announces its 8th midterm conference, which will take place on 10th–12th June 2020 at the University of Helsinki, Finland.

The European Sociological Association's Research Network on the Sociology of Culture provides a global network for scholars working on sociological studies of culture and cultural reflections upon sociology. It aims to develop sociological understandings of phenomena such as meaning, symbolism, cultural structures and practices.

Conference Theme

The critique of culturally and politically dividing the world into essentialising entities such as 'East', 'West', 'Orient' and 'Occident' is now well established. Yet all sorts of seemingly objectively geographical, but in reality socio-culturally constructed, divisions survive or thrive: the global South versus the global North; southern Europe versus northern Europe; Eastern Europe versus Western Europe; so-called Eastern countries versus Western countries; eastern versus western districts of cities, regions and countries; and so on.

Such categories carry various and fundamentally unequal connotations and associations. They are constituted by, and in turn serve to constitute, wider structural inequalities and social divisions around the world. In this conference we ask whether it is possible for sociologists of culture, cultural sociologists and practitioners of cognate disciplines to go beyond these categories, whether we should attempt to do so, and how we might do so if we try.

How do sociological studies of culture currently analyse issues of symbolic and other geographies, and how might they develop new approaches to such matters in the future? How do both "real" and "imaginary" geographies and socio-cultural-geographical constructions currently inform the practice of sociology, especially but not only those branches of sociology concerned with cultural matters? And how do these factors inform and shape, for good or for ill, how culture and cultures are conceived of and practically researched? What are the "geographical politics" of sociological analyses of culture, both around Europe and around the world? How might current power imbalances and inequalities in cultural sociological practice be identified and challenged, and how might they be overcome in both shorter and longer terms?

Is it possible to understand the history of cultural constructions of geography (or geographies) in a manner that would help us to move incrementally forward, or do we need radical breaks and ruptures with those histories instead? Which theories, methodologies and methods might help or hinder us to think in fresh ways about, and beyond, geographical division, be those cultural, social, economic, political, or a mixture of some or all of these? Which sorts of empirical and conceptual foci should be involved in this regard? How might a stress on socio-culturally constructed, imagined and contested geographies be thought about in existing sociological ways, and how might they prompt and create innovative forms of analysis? Can we move away from using conceptual and methodological compasses which already point in certain prescribed directions, towards using tools which allow

envisaging the world in fresh, less divisive and more encompassing ways? If so, how might these ways of thinking and researching enable us to contribute to meaningful social change?

The conference explores these and related questions at local, national, transnational, regional and global levels.

We welcome contributions on the following areas:

Borders and boundaries – new and old

Hierarchies, divisions and contestations thereof

Communities, spaces, places

Urbanity and rurality

Memories, narratives, translations

Appropriation and appreciation

Taste and tasting

Bodies, subjectivities, identities

History, change and continuities

Deviance, protest and resistance

Cultural production

Cultural consumption

Cultural and human geographies

Cosmopolitanism(s)

Media and mediatization

Mediation and intermediaries

Mapping locations and cultural phenomena

Representations of locations, people, cultures

Geographies and social regimes – genders, sexualities, classes, ethnicities, religions, disabilities

Movements and flows – voluntary and forced – humans, goods, ideas

Gentrification of cities and other locations

Social, cultural and sociological theory

Cultural sociology (general)

Notes for authors

We welcome both abstract and panel proposals.

Each author cannot submit more than two abstracts (as first author).

Please submit your abstracts and panel proposals in **word or pdf format** by **Sunday 1st December 2019** to ESAHelsinki2020@gmail.com

Abstracts

Please submit abstracts of around, but no more than, 300 words to the conference email. Please include in the submission the name(s) of the author(s), institutional affiliation, and email address(es).

Panel proposals

Please submit a short outline of the panel session (no more than 150 words) **and** 3-4 abstracts according to the instructions above.

Important dates (changed according to the postponement)

The deadline for abstract submission is **1st December 2019**. (15th August 2020)

Notification of acceptance by **15th January 2020**. (10th September 2020)

Registration opening **15th March 2020**. (1st December 2020)

Registration deadline for presenting authors: **12th April 2020**. (17th February 2021)

Further information and guidelines, as well as information on keynote speakers, social events and other activities can be found on the Conference website:

<https://www.helsinki.fi/en/conferences/encompassing-cultures>

Please note that there will be a conference fee (with refreshments and lunches included), with discounts for all students and ESA members. Proof of status or affiliation should be presented during the online registration process.

Business meeting 10th March 2021

During the conference, a formal business meeting for RN07 took place, chaired by the coordinator Anna-Mari Almila. The meeting was fairly informal, and focused on concerns brought up by the members.

The chair opened the discussion by pointing out that the year had been challenging, and thanking everyone for their commitment to the Network. She gave an update on Barcelona conference abstract submissions and panels co-organised with other RNs (see details in the Barcelona conference section below). She reminded the Board members that their efforts would be needed in April, when the reviews of the 78 submitted abstracts were due. All were very willing to participate in the reviews.

Next, the upcoming Coordinator and Board election was discussed. Anna-Mari Almila was going to step down, and Simon Stewart was willing to be the 1st Coordinator of the RN. Coordinator responsibilities were discussed, as well as future conference plans.

Next, the recent developments in ESA were discussed, namely the surprise Executive Committee decision to sack the highly competent Director, and the resignations of four Committee members as protest to this. Out of his own request, David Inglis left the meeting during this part of conversation, to ensure free and impartial discussion. Simon Stewart chaired this part of the discussion instead of Anna-Mari Almila, for the same reason, to encourage free and unrestricted conversation. The Board was unanimous in their concerns over the Committee actions, and it was decided that an open letter expressing these concerns would be issued. This was drafted by the Coordinators after the meeting, and circulated with the Board during the next weeks. All members agreed with the statement, and it

was unanimously decided to deliver this to the notice of ESA and its membership. (The full letter is below).

In the final part of the meeting, David Inglis gave a speech in praise of Mark Jacobs' significant contribution to the RN over the years. He is a great colleague and also one of the best cultural sociologists in the field. Mark is retiring but we hope that he will be able to join us at conferences in the future.

Open letter to the ESA Executive Committee

9.4.2021

We, the Board members of RN07 (Sociology of Culture), express our deep concern regarding the process through which the Director of the ESA was dismissed from her position.

We find the dismissal process to be fundamentally flawed. We are also concerned about the lack of adequate communication with the membership about the process.

We feel there are important matters of principle involved here. As sociologists, we should do everything we can to treat our employees in a fair and just manner. In any dispute between employer and employee, the primary method of solving an issue should be mediation. But there seems to have been no meaningful attempt by the Executive Committee in this regard. We are therefore very concerned with the Executive Committee's decision rapidly to enter into a legal process with the employee, leading to immediate dismissal, without beforehand seeking to engage in either internal or external independent mediation.

The decision to enter into a legal process to dismiss the Director is an extremely worrying decision for several reasons. First, it puts the employee into a very difficult position, which we want to express our deep concerns about. Second, it puts the ESA in serious risk of facing a drawn-out legal process and potentially expensive court case, which could undermine its financial stability. Third, the legal situation has created a situation whereby communication with the membership about the dismissal is dismissed and made impossible by referring to the legal case.

We feel that all of this should have never been allowed to happen and that the situation should never have come to such a negative position for everyone involved.

We now urge the Executive Committee to take immediate, concrete, and publicly communicated steps to resolve the situation in an amicable manner, to avoid a court case, and to give the Director a properly fair hearing as part of a meaningful mediation process. We ask the EC to revoke the dismissal process and to enter into constructive negotiations with the employee.

We also wish to see much improved communication from the side of the EC towards the membership, both about this matter and about all issues of governance of the Association. This is the necessary basis for any association to run in a truly democratic, open, and transparent manner, all of which are currently seriously in need of improvement.

The Board of RN07 – Sociology of Culture

Contact: Anna-Mari Almila, Coordinator

Delivery

Executive Committee

Advisory Committee

RN07 members

RN coordinators

The Coordinators took part in two ESA meetings for Coordinators, on **18th December 2020** and **3rd May 2021**. In the latter, it was sadly clear that the ESA representatives were not willing or ready to engage in any sort of discussion regarding membership's concerns about their decisions.

In 2021, it was also sadly clear that the support level that could be expected from the Office had drastically dropped, due to Committee decisions. This made the rest of the term very hard to coordinate, but fortunately the RN07 Board has been highly resilient in face of such short-sighted changes that impact the functioning of the ESA.

31st August to 3th September 2021 Barcelona conference

RN07 organised 16 sessions with altogether 51 papers. 3 joint sessions were organized: 1 with RN15 (Global, Transnational and Cosmopolitan Sociology), and 2 with RN30 (Youth and Generation)

Call for papers: RN07, Sociology of Culture

Coordinators: Anna-Mari Almila and Simon Stewart

Putting Sociology of Culture in the Future Tense

Sociological studies of culture are very good at looking backwards, examining what has happened in the past, be that very recently or more distantly. Data about what has happened are constantly being collected and analysed. But what would happen if the sociological study of culture was more explicitly forward-looking? This could mean various things. It could mean making predictions about future trends and processes, based on examining past trends. It could mean developing different sorts of methodologies and methods than have been standard so far. It could mean engaging in specific types of reasoned speculation. It could mean taking unusual forms of inspiration from elsewhere, such as other sociological fields or other disciplinary and interdisciplinary constellations. It could mean transforming the sociology of culture from within or from without. It could mean envisaging new modes of social and cultural life. However one seeks to make our field more robustly forward-looking, it will require intellectual leaps and flights of imagination, involving lateral thinking outside of every box. What are the promising developments that already exist in this regard, or which new ones could be brought into existence now? How might a forward-looking approach help us to productively engage with the deep-rooted problems of our times or find our way out of present crises? Papers are sought which deal with putting sociology of culture more firmly into the future tense. Contributions may concern the future of culture and society, the future of the field, or a combination of both.

Globalising cultures: globalised territorialism and transnational anti-cosmopolitanism

Joint session of RN7 (Sociology of Culture) and RN15 (Global, Transnational and Cosmopolitan Sociology)

Coordinators: Anna-Mari Almila (RN07) and Peter Holley (RN15)

How can we create a truly global sociology of culture(s) or a profoundly global cultural sociology? This session welcomes contributions that consider various ontological, epistemological and institutional opportunities and challenges arising as a result of an increasingly globalised and hybrid social world. The session seeks to understand how global and transnational phenomena are cultural, how globalised cultures are hybrid and contested, and how sociologists should make sense of such contradictions.

The Time is Now? Youth Cultures, Generations and Future

Joint session of RN7 (Sociology of Culture) and RN30 (Youth and Generation)

Coordinators

Anna-Mari Almila (RN07) and Carlo Genova, (RN30)

The aging of European societies prompts debates about inter-generational conflicts and policies – coming from European youth themselves – concerning inter-generational solidarities and the possibilities and limits of youth as drivers of social change. With the appearance of the Covid-19 pandemic, such discourses have become part of popular culture, involving ideas of young people as actors who can protect the most vulnerable, including older people, operating as a minority which acts on behalf of the majority. Such demographic issues also animate many political debates concerning the sustainability of social security systems and national health systems. Yet cultural values, and future orientations both across generations and among cohorts, are not exhausted by demographics. Generations do not live separately from each other. From Black Lives Matter to MeToo and climate change activism, there are many examples of how the “generation gap” of the 1980s may be overcome. This session seeks to widen sociological discussion of generation-related futures, by bringing together experts from the sociology of youth and cultural sociology. New possibilities are explored as to how to understand the roles and significance of projected and imagined futures on both young people and wider populations. Specific topics to be considered include how different age groups and generations conceive of the future, how powerful groups define the future for youth, how different sectors of youth act for their, and older people’s, futures, and how sociology may make distinctive and novel contributions to future-oriented analyses.

2nd September 2021, RN07 Business Meeting – Barcelona (online)

1. Opening of the meeting
2. Selection of Chair and Secretary for the meeting

It was agreed that Anna-Mari Almila (AMA) would chair the meeting and Simon Stewart (SS) would be Secretary.

3. Checking on participants’ membership status

It was confirmed that everyone present is a member of the RN07 network.

4. Update on Director’s situation

The letter drafted by AMA was supported by all members of the Board and submitted to the ESA. In the meantime, an out-of-court settlement was reached and so we are not in a position to comment on the finer points of the case. However, David Inglis (DI) notes that Director would like to pass on her sincere thanks to the Board of RN07 for their support. She says that without the

support of colleagues, 'she honestly wouldn't have been able to keep going'. The positive news to report is that she now has a new job. AMA thanks members of the Board for contributing to the draft of the letter of support.

5. Update on questions to be voted in the General Assembly

AMA notes that it is important to be present at the GA as there will be important proposals on Statutes that will be voted on. Unfortunately, this proposal will not be discussed until the end of a series of proposals.

Members raised concerns regarding lack of transparency in EC actions in general, and suggested new Statutes in particular, deprofessionalisation of the ESA Office, EC refusal to engage with an Advisory Board report and leave if out of GA agenda, as well as corporatisation of ESA instead of it remaining an open, democratic Association.

6. Selection of new Coordinator

SS was elected as Coordinator having been nominated by members of the Board. SS expressed his gratitude for their support and then proposed that the next mid-term conference takes place at University of Portsmouth, UK. Dates were briefly discussed, and it was agreed that late August/early September suits most people.

7. Selection of new Co-coordinator

Rita Ribeiro (RR) was elected as the new Co-Coordinator having been nominated by two members of the Board. RR expressed her gratitude. She noted that she is not keen to take on the Coordinator role in two years so the Board will need to find a new Coordinator.

8. Selection of new Board

Sveltiana Hristova (SH) asked about the role of being on the Board. AMA explained this. With nominations from members of the Board, SH was elected. Predrag Cveticanin nominated MP and he was elected to the Board. Guido Nicolsi expressed his interest in the Board, and he was nominated and elected to the Board.

The following RN07 members were elected to the Board for 2021-2023.

Anna-Mari Almila, Jörn Ahrens, Lisa Gaupp, Svetlana Hristova, Carmen Leccardi, Joost van Loon, Guido Nicolosi, Mirko Petric, Michaela Pfadenhauer, Simon Ridley, Otto Segersven, Dominik Zelinsky.

Predrag Cveticanin and Anna-Lisa Lisa Tota elected to leave the Board. David Inglis had already left the Board earlier.

9. Questions regarding Senior Board

The following members were elected to the Senior Board:

Predrag Cveticanin, David Inglis, Mark Jacobs, Anna Lisa Tota

All elections to the Board and Senior Board were unanimously agreed.

10. Any other matters to be discussed

DI sent round the RN proposals for members to consider, as the EC has not bothered to do this.

AMA thanked the Board for their support during her time as Coordinator. JvL thanked AMA for her excellent work leading the network. He said that she has done an amazing job, from organizing the Exeter conference to producing the best possible online conference in Helsinki. JvL said that AMA has also done an excellent job in strengthening the RN07 Board.

DI paid tribute to Mark Jacobs (MJ) who is stepping down from the Board. DI drew attention to MJ's profound contribution to RN07's activities and also highlighted his significance as a leading cultural sociologist.

11. Closing the meeting

3rd September 2021: General Assembly

Several Board members and RN07 members took part in the GA. It was with astonishment that members observed the complete lack of respect for democratic processes that the President demonstrated (e.g. illegally refusing to vote on suggestions, refusing to respond member queries and concerns). However, the new RN07 Board is committed to improving both ESA and cultural sociology in Europe.

In Helsinki, 30th March 2022

Anna-Mari Almila, RN07 Coordinator 2019-2021

Attachments

En-Compass-ing Culture(s) programme

En-Compass-ing Culture(s) budget

EN-COMPASS-ING CULTURE(S)

8th mid-term conference of the European Sociological Association's Sociology of Culture research network (RN7), 10th - 12th March 2021, Helsinki, Finland

WELCOME TO THE CONFERENCE!

You can find tips for zoom here [Zoom Help Center](#)

If you have problems getting into a session by clicking the link, you can try

- copying the link and pasting it into your browser
- trying another browser, especially Chrome

There is technical support available in every session – you will know them as they will have the word SUPPORT in their name.

Please keep your microphone muted if you are not speaking.

Asking a question: the preferred manner of indicating you want to ask a question is **rising your hand** [Raising your hand in a webinar – Zoom Help Center](#)

If for some reason this doesn't work, you can write in the chat that you have a question. Please note that session chairs do not monitor chat, the session SUPPORT does.

You are welcome to use chat otherwise, just remember that the chair and the speakers will not be following it.

During the lunch break, you can join the virtual **lunchroom**. This is a place to chat with others informally.

Please note that during the conference, we will have very little time to monitor the conference email.

PROGRAMME

Wednesday 10th March

10.30–12.00 Welcome: **Dean of Faculty Marjaana Seppänen**

Keynote: Jukka Gronow, University of Helsinki

Chair: Anna-Mari Almila

Join Zoom Meeting

<https://helsinki.zoom.us/j/64688241871?pwd=eEhUM3B0d3JxS0tCQkZHQkpMNWVuQT09>

Abstract

The individuality of mass culture

Industrially produced mass culture, presumably shared by the great majority of the population, has the reputation of being uniform and monotonous, levelling out all genuine cultural distinctions of excellence, leaving hardly any room for originality and creativity, and obscuring real class differences of wealth and power. Pierre Bourdieu's analysis of the habitus and taste preferences of the dominated or working class is not of much help in understanding modern popular culture either. The taste preferences of the members of 'his' working class are dictated by pure functional, natural needs, guided by sensual pleasures, as if they were down-to-earth creatures beyond human culture. In stark contrast to this conception, other theorists of popular culture emphasize the increasing individuality of mass culture, due to individual lifestyles of sub-cultures, neo-tribes or social worlds – you name it! These are said to be made possible by the increasing opulence and leisure time of the working masses, followed by the continuous product differentiation and marketing of consumer goods and services satisfying the demand for individuality.

In discussing the relation between the general and the particular in the modern culture, less attention is usually paid to the important role of the social formation of fashion, operative in most, if not all, consumer goods markets. In fashion, one, almost compulsively, promotes one's individuality by imitating others, one's originality by doing what others do. Fashion has no permanent, external, point of reference. On the contrary, its eternal change guarantees its stability. As Georg Simmel knew, it is a phenomenon of modernity par excellence. By using, among others, David Gartman's studies of the historical development of the American automotive markets and my own studies of the history of the Soviet fashion industry and design as examples, I shall problematize the transformative nature of fashion and its role in the modernity, as well as the forces promoting individuality, and their limits in the modern society.

12.00–12.30 Break

12.30–14.00 1st parallel session

Panel 1: Wine Chair: Simon Stewart	Panel 2: Mapping and boundaries Chair: Predrag Cvetičanin	Panel 3: Heritage and memory Chair: Anna Lisa Tota
Old/New/New-New/Ancient: On the Contemporary Complexification of Wine's Social Geographies David Inglis	Are there cultural Boundaries between Finnish Swedes and Titular Finns? An Imitation Game Inquiry Otto Segersven	Culture as 'bridge and door': the case of intangible cultural heritage Rita Ribeiro
Wine on paper: a study on wine distribution catalogs in Italy Mario de Benedittis	Between global and local: Cultural map of Croatian urban youth Željka Tonković, Krešimir Krolo, Sven Marčelić	Assemblage of Memory. On the Structure and Process of Collective Memory Katarzyna Niziołek
The globalisation of wine in Hong Kong and Finland: consumption practices, social change and taste Hang Kei Ho	Value Orientations of Croatian Youth as a Predictor in Taste of Television Genres Krešimir Krolo, Sven Marčelić, Željka Tonković	National Allegories in Transhistorical and Transcultural Contexts: Exodus (1400 B.C.), The Red Detachment of Women (1962), and Forrest Gump (1994) Huang Zhuojun
Join Zoom Meeting https://helsinki.zoom.us/j/63895025158	Join Zoom Meeting https://helsinki.zoom.us/j/68140945695	Join Zoom Meeting https://helsinki.zoom.us/j/62976001166?pwd=UjRNdzhqL0Nyb3hnc2VhMGtCL3dwZz09

14.00–14.45 Lunch break

Lunchroom

Join Zoom Meeting

<https://helsinki.zoom.us/j/62439244563?pwd=bXQwZEs3K0lWWWszeGdRNksZSzBGdz09>

14.45–16.15 2nd parallel session

Panel 1: Art and aesthetics Chair: Simon Ridley	Panel 2: Cosmopolitanism and EU Chair: David Inglis	Panel 3: Education and instruction Chair: Mark Jacobs
<p>What about gastronomy? The artifying process and its limitations Roberta Shapiro</p> <p>Crafting “authentic” places and experiences: Aestheticization of taste and cultural legitimacy in craft beer culture Süheyla Schroeder</p> <p>High art to the masses: the roles and meanings of art merchandise in the contemporary art market Svetlana Kharchenkova</p>	<p>Cosmopolitan Selves: On the uses and abuses of the “citizen of the world” self-presentation Peter Holley</p> <p>Banal cosmopolitanism? What values have to do with cultural practices and taste Sven Marcelić, Željka Tonković, Krešimir Krolo</p> <p>What does it mean to support or oppose the EU? A qualitative exploration of Dutch citizens’ perceptions and evaluations of the European Union Elske van den Hoogen, Willem de Koster & Jeroen van der Waal</p>	<p>The professional pop musician: how Dutch pop academies prepare their students for a career in music Rick Everts, Pauwke Berkers, Erik Hitters</p> <p>Bridging Nodes: Arts Instruction, Parental Education, and Omnivorous Consumption Thomas Calkins</p>
<p>Join Zoom Meeting https://helsinki.zoom.us/j/64824491647?pwd=S2VubEV MVlpWZTRlVG9HT1F0W TNXZz09</p>	<p>Join Zoom Meeting https://helsinki.zoom.us/j/63119109954</p>	<p>Join Zoom Meeting: https://helsinki.zoom.us/j/65769055516</p>

16.15–16.45 Break

16.45–18.00 RN07 business meeting

Join Zoom Meeting

<https://helsinki.zoom.us/j/66750260153?pwd=VGdmSDJoUXdpQmRSWmRmWjhNSS80UT09>

Thursday 11th March

09.45–11.15 3rd parallel session

<u>Panel 1: Gender</u> Chair: Anna-Mari Almila	<u>Panel 2: Migration, religion, ethnicity</u> Chair: Carmen Leccardi	<u>Panel 3: Consumption and location</u> Chair: Lisa Gaupp
Gender and Modernity: Cultural Consumption of Men and Women in Croatia Mirko Petrić, Inga Tomić-Koludrović, Filip Užarević	Migration in the Media: The Development of the Research Field “Media and Migration” in Slovenia Rok Smrdelj	“It’s just so Roskilde”. Festival, risk and youth culture Annette Michelsen la Cour
Gender and the representation of visual artists abroad: the case of the Netherlands Michaël Berghman, Pauwke Berkers, Ton Bevers	Civic Engagement as Religious Duty among American Muslims in Los Angeles Valentina Cantori	Consumer Culture of Moscow Hookah Bars’ Visitors Maksim Novokreshchenov, Kseniya Shepetina
Vicarious Masculinity: Travel Writers in Disguise EmmaLucy Cole	Cultural Repertoires on Ethno-Cultural Diversity among Primary School Children Imane Kostet	Sounds from the Street: Urban Inequality and Record Store Foundings, Milwaukee 1970-2010 Thomas Calkins
Join Zoom Meeting https://helsinki.zoom.us/j/69084231511	Join Zoom Meeting https://helsinki.zoom.us/j/63293294064?pwd=cXlPcnVxK1lzdTFmT0RRdFRlCOTNWdz09	Join Zoom Meeting https://helsinki.zoom.us/j/67175037983

11.15–11.45 Break

11.45–13.00 **Keynote: Esperanza Bielsa**

Chair: David Inglis

Join Zoom Meeting

<https://helsinki.zoom.us/j/64529969312>

Abstract

Translation and cultural sociology

My presentation will develop a view of the central place of translation in a conception of encompassing culture conceived as a whole way of life. It will argue that a recognition of this centrality can have profound consequences for cultural sociology, driving it in the direction of what I call a translational sociology. The presentation is divided into three parts. In the first part, I seek to establish a broad view of what translation entails and of its ubiquitous place as a process that is internal to culture approached as meaning-making activity. The second part identifies the importance of translation in a post-monolingual world where the monolingual

designs of nation states are becoming increasingly challenged by widespread processes of cultural globalization. Translation contributes to question the monolingual vision that is often associated with methodological nationalism, but it also serves to avoid the opposite tendency of a methodological globalism which assumes that the substantial overcoming of physical distance implies the overcoming of cultural distance and the production of global uniformity. The last part of my presentation specifies the need for a material approach to translation as a process of linguistic transformation that is necessarily embodied in words. This is an issue that needs to be insisted upon in the context of a cultural sociology where meaning-making processes occupy a central place, but the linguistic materials that make such meanings possible have still not received the attention they deserve.

13.00–13.45 Lunch break

Lunchroom

Join Zoom Meeting

<https://helsinki.zoom.us/j/65703716574?pwd=RTVJSno2M2F4aGMyeFR1T2FnNWEzZz09>

13.45–15.15 4th parallel session

<u>Panel 1: Fashion</u> Chair: Joost van Loon	<u>Panel 2: Taste, arts, creative labour</u> Chair: Dominik Zelinsky	<u>Panel 3: Neighbourhoods and borders</u> Chair: Predrag Cvetičanin
<p>Testing trickle down: The hierarchical and transnational diffusion of cultural elements in fashion photography Luuc Brans, Giselinde Kuipers</p> <p>Fashion systems and global fashion research: from divisions to connections Anna-Mari Almila</p> <p>Femvertising and the Failed Promise of Empowering: Victoria's Secret Goes to China and the Commercialised Sexiness Market Xintong Jia</p>	<p>Performed boundaries in co-working spaces: interaction rituals as facilitators of knowledge exchange in creative work Yosha Wijngaarden</p> <p>Using Virtual Reality to study class-based dispositions to architecture and aesthetics Dennis Mathysen & Ignace Glorieux</p> <p>Objective culture and the analysis of evaluative judgements Simon Stewart</p>	<p>Biographies of people and neighbourhoods: overlapping and splitting Varvara Kobyshcha, Alisa Maximova</p> <p>Borders made of time: how firms understand changes in time culture patterns Emília Rodrigues Araújo, Luísa Ribeiro, Pedro Videira</p> <p>Memory construction for a local community: from within and from outside Varvara Kobyshcha Alisa Maximova</p>
Join Zoom Meeting https://helsinki.zoom.us/j/62433796293?pwd=V3FwWk	Join Zoom Meeting: https://helsinki.zoom.us/j/65873544178	Join Zoom Meeting https://helsinki.zoom.us/j/67484007371

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15.15–15.45 Break

15.45–17.15 5th parallel session

Panel 1: Geographies Chair: Otto Segersven	Panel 2: Power and money Chair: Rita Ribeiro	
In the Beginning There Were Interests: Revisiting Albion Woodbury Small's General Sociology to Analysing Imagined Geographies Joost van Loon	'They don't know what it's like to be at the bottom': Exploring the role of perceived cultural distance in less-educated citizens' discontent with politicians Kjell Noordzij, Willem de Koster, Jeroen van der Waal	
Computational parasitism: towards a new framework for the study of post-geographical intermediation Danai Tselenti	Across the Ocean, across the Ages: Sex, Power, and Money as Fungible Media of Scandalous Exchange Mark D. Jacobs	
From deconstructing divisive Eurocentrism to reconstructing sociological key concepts: Meanings of inequality across geographic borders Bettina Mahlert	The transformations of money and its importance for economic action and individual subjectivities Matilde Massó Lago, Rebeca Noya, Nazaret Abalde	
Join Zoom Meeting https://helsinki.zoom.us/j/62841985053	Join Zoom Meeting https://helsinki.zoom.us/j/66829834265?pwd=R1FaWXFodG1XRmFsUnhGMnpFRmJBZz09	

17.15–17.30 Break

17.30–19.00 Culture guest: **Hamy Ramezan, film director**

Join Zoom Meeting

<https://helsinki.zoom.us/j/64026264533?pwd=YjBWa2R5blpEZnFkV3p6Q3BtSHo2dz09>

Friday 12th March

11.45–13.00 Keynote: Predrag Cvetičanin

Chair: Simon Stewart

Join Zoom Meeting:

<https://helsinki.zoom.us/j/62759003541>

Abstract

Classes and Culture Wars in Serbia

In the first part of my talk, I will present a model to analyse the class structure of hybrid post-socialist societies in South-East Europe (SEE), using the case of Serbia. These societies' hybridity results from their bearing clear marks of their socialist past and, on the other hand, from having been exposed to an intensive neoliberal transformation over the last thirty years. In hybrid societies, social inequalities are generated by several mechanisms of similar strength, exploitative market mechanisms and different types of social closure mechanisms based on: (1) political party membership; (2) social networks based on kinship, common geographic origin, and informal interest groups; (3) ethnicity, religion, and gender; and (4) credentials and membership in professional associations. Therefore, to analyse class divisions in such societies, a novel approach is needed.

In this new model for analysing class structure, collective symbolic cleavages also play an important part. They can lead to culture wars – struggles to achieve and maintain the power to define reality (Hunter, 1991). This notion of culture wars is close to the other conceptions of symbolic struggles in society – the concept of hegemony (Gramsci, 1948-1951) or classification struggles (Bourdieu, 1979). Cultural wars in Serbia are waged on three main symbolic battlefields: 1) between the members of the “patriotic” block on the one hand, and the “cosmopolitans” on the other, i.e. between proponents of local and global culture; 2) symbolic struggles along “the orientalist line” – between what is perceived the “European” North and “Oriental” South of the country and 3) between those who belong to scientifically minded Enlightenment pole and those at the Anti-Enlightenment pole (anti-vaxxers, flat-earthers, anti-evolutionists, religious fundamentalists...). Presentation of these symbolic struggles in Serbia will comprise the second part of my talk.

In the concluding part, I will argue that sociology cannot be "de-territorialised" in the same way economic science is (or tries to be), precisely because symbolic realm and symbolic divisions play such an important role in the social fabric and in attempts to understand society. However, what can be done is to "unpack" the naturalised and seemingly well-known meanings of "territorial" symbolic divisions.

13.00–13.45 Lunch break

Lunchroom

Join Zoom Meeting

<https://helsinki.zoom.us/j/68175564451?pwd=TWVHUnVkVWlwQkJ6OWwyb0s2N2lEdz09>

13.45–15.15 6th parallel session

<u>Panel 1: Repertoires and institutions</u>	<u>Panel 2: Class and subaltern</u>	<u>Panel 3: Music</u>
Chair: Anna-Mari Almila	Chair: Joost van Loon	Chair: Lisa Gaupp
<p>Towards a sociology of awkwardness Yosha Wijngaarden / Pauwke Berkers</p> <p>Is Europe a stranger to itself? Dagmara Beitnere-Le Galla</p> <p>Childcare Deinstitutionalization, Development, and World Culture Olga Ulybina</p>	<p>Agency and imagined futures of the Russian working-class youth Ekaterina Pavlenko</p> <p>No escape from reality: Mapping Finnish “deep stories” of cultural non-participation Riie Heikkilä</p> <p>Beyond East/West and South/North: Global Extremism and a New Low Culture Simon Ridley</p>	<p>Reconstructing music concerts online: How highbrow, pop and folk audiences virtually build context Femke Vandenberg</p> <p>The Local, the National, and the International in Popular Music Memorialisation in Ekaterinburg, Russia Alisa Maximova</p> <p>Precarious sounds and flavours and the ethics of care in music and cuisine Isabelle Darmon</p>
Join Zoom Meeting: https://helsinki.zoom.us/j/68941803187	Join Zoom Meeting https://helsinki.zoom.us/j/65767170931?pwd=L2RGckZFcTZQVXE4eERiYkVlcnp1QT09	Join Zoom Meeting https://helsinki.zoom.us/j/65971343242?pwd=MUJsRGSL3p0d0hLQTFsQlUzMI NaQT09

15.15–15.45 Break

15.45–17.30 Special sessions

<p><u>Panel 1: FestiVersities: European Music Festivals, Cultural Diversity and Resilience in Times of Crisis</u></p>	<p><u>Panel 2: Sociological Perspectives on Managing Culture within a Global Context</u> Chair: Victoria Durrer</p>	<p><u>Panel 3: New Vistas in Cultural Sociology: challenges and innovations in the study of inequalities</u> Discussant: Lisa McCormick</p>
<p>Uncertain Festival Futures: How Do Festivals Organizers Navigate ‘Loss’ Britt Swartjes and Pauwke Berkers</p> <p>Making Space: Investigating the Diversity Conundrum for British Music Festivals Magda Mogilnicka and Jo Haynes</p> <p>Hybrid Festivals: Challenges Facing Cracow’s Festival Scene in Times of Pandemic Karolina Golemo and Marta Kupis</p> <p>Repairing Music Festivals: Compressed Cultural Trauma, Rematerialisations, and Responses to Cultural Loss Ian Woodward and Signe Banke</p> <p>Assemblages of Grief and Renewal: Body & Soul’s “Éiru’s Threshold” in the era of Covid19. Aileen Dillane and Sarah Raine</p>	<p>Agency and the Arts – Individualistic and Collectivistic Approaches to Socio-Cultural Diversity Lisa Gaupp</p> <p>Challenging Assumptions in Intercultural Collaborations: Perspectives from India and the UK Ruhi Jhunjunwala, Amy Walker</p> <p>Cultural management training within Cultural Diplomacy Agendas in the MENA region Milena Dragičević-Šešić & Nina Mihaljinac</p>	<p>The Coloniality of Distinction: Class, Race and Whiteness among Post-crisis Italian Migrants Simone Varriale</p> <p>Capitalism, Architecture, Meaning: A Cultural Sociology of the Atrium Paul Jones</p> <p>The Politics of Performative Listening and Practices of Bearing Witness in the Arts Maria Rovisco</p>
<p>Join Zoom Meeting https://helsinki.zoom.us/j/69993766998</p>	<p>Join Zoom Meeting https://helsinki.zoom.us/j/65108432208</p>	<p>Join Zoom Meeting https://helsinki.zoom.us/j/65964016911</p>

17.45–18.00 Final words and thanks

Join Zoom Meeting

<https://helsinki.zoom.us/j/61993458864?pwd=eE04ZTIxd3B6K1oxWnJOakU2Rm9jQT09>

Helsinki 2021	En-compass-ing Culture(s)		
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Administrative costs, website, registration system covered by university
Studio for local keynote and culture guest event covered by university

Costs	Price	Number	Total	Comments
technical host for parallel sessions	€ 15.30	40	€ 612.00	20 parallel sessions - 2h each
technical support - keynote sessions	€ 15.30	16	€ 244.80	3 keynote sessions + culture guest 2h each - 2 technical support/session
technical support - pre-conference	€ 15.30	19	€ 290.70	3h/technical supporter + 1h/film uploading
employee costs			€ 185.86	*employee costs payed only for employees living in Finland*
Salary costs total			€ 1,333.36	
University higher technical support - €300/1st day	€ 300.00	1	€ 300.00	
VAT 24%	€ 72.00	1	€ 72.00	
University technical support - €250/2nd and 3rd day	€ 250.00	2	€ 500.00	
VAT 24%	€ 60.00	2	€ 120.00	
Culture guest speaker's fee	€ 1,200.00	1	€ 1,200.00	Includes film viewing
VAT 24%	€ 288.00	1	€ 288.00	
Service costs total			€ 2,480.00	
Total			€ 3,813.36	
Income				Turn-out prediction and prices based on previous conference. Fees to be confirmed after call for papers is over. Maximum target number 100.
RN Board Fee	€ 0.00	20	€ 0.00	Fees waived: keynote speakers (3), RN board members (15), presenters who also work for technical support (2)
Registration Fee Student	€ 5.00	20	€ 100.00	
Registration Fee ESA Member	€ 10.00	21	€ 210.00	
Registration Fee non-ESA member	€ 20.00	30	€ 600.00	
Delegates total		91	€ 910.00	
RN07 membership fees	€ 10.00	133	€ 1,330.00	
ESA Contribution and RN07 membership fees	€ 1,000.00	1	€ 1,000.00	
TSV contribution	€ 992.00	1	€ 992.00	
Total			€ 4,232.00	
Balance			€ 418.64	