Welcome to the seventh edition of the ESA RN5 newsletter. In this newsletter we would like to provide information about the upcoming ESA conference, share a fair amount of recent publications by our prolific network members, as well as news on projects related to the sociology of consumption. You will also find a list of candidates for the upcoming election of board members of our research network. Enjoy the reading the newsletter and we are looking forward seeing you soon virtually.

Upcoming conference: ESA 2021 - Sociological Knowledges for Alternative Futures

The 15th conference of the European Sociological Association is scheduled August 31st to September 3rd, 2021. The conference is organised as virtual event due to the current circumstance. The conference will be organised via a special platform, participants will be informed in due time.

Our research network for Sociology of Consumption will host 96 paper presentations in its regular sessions. The regular sessions relate to topics such as digitalisation, food, cultures of consumption, stratification or sustainability, as well as several sessions on COVID19 and consumption. The complete schedule is available for registered participants on ConfTool: https://www.conftool.pro/esa2021

Together with other research networks (RN) we organise several joint sessions:
- Together with Economic Sociology (RN9): “Circular economy: Sociological accounts of actors, practices, and market organisation”
- Together with Economic Sociology (RN9): “Moral economies of consumption”
- Together with Environment and Society (RN12): “Sustainable Consumption and Citizenship” (Joint session with RN12 Environment & Society)
- Together with Science and Technology (RN24): “Digitization, devices, and cultures of consumption”

On Thursday September 2nd (12.30-1.30 hrs, CEST) we will have our research network’s business meeting with elections for a new board, please find a list of candidates below in this newsletter.

Please also pay particular attention to our research networks beach party, which is scheduled for Friday, September 3rd (16-17.30 hrs, CEST). You can join us via this link, even if you are not attending the conference: https://www.wonder.me/r?id=441cccd6-6ea8-47c4-ba60-4681d3d49e68

Beyond these more specific sessions there is also ample opportunity to listen to selected speakers in plenary, semi-plenary or midday sessions. For more information on the programme, please just consult the conference website: https://www.europeansociology.org/about-esa-2021-barcelona-online/programme
Upcoming seminar:
Emerging Platform Societies
(14 to 16 September 2021)
The contemporary socio-economic context is highly dynamic and an expression of key digital and physical transformations. Within this panorama, digital platforms play a dominant role, imposing their power on economic and social processes. They also influence personal and institutional communications, regulatory and institutional structures, consumer behavior and, last but not the least, have a strong impact on the payment system and the management of so-called dual-entry markets. The current COVID-19 pandemic has also brought into sharp relief both these rapidly unfolding transformations as well as points of constraints. The seminar will involve interdisciplinary experts from the academic world in a series of virtual meetings to understand how society, economics, law, politics and technological design shape and interact with the current process.
Schedule
More information available at: https://site.unibo.it/cbdc

Call for Papers

Call for proposals: Sustainable consumption and care
The goal of this Research Topic in the online, open access journal “Frontiers in Sustainability” is to delineate and differentiate the interplay between sustainable consumption and care. We are interested in ‘care’ in the context of sustainable consumption including social, economic and ecological sustainability. Resource use and material, energy and time demand differ widely amongst caring practices. We consider care as a useful concept to imagine and bring about societies oriented towards sustainable wellbeing and to define the pathways and practices necessary to achieve them. As we wish to define a new research area, we will discuss the interrelation between care and sustainability from a variety of perspectives, amongst others feminism, gender studies and intersectional approaches, socio-technical systems, social practice theories, critical theory, transformative approaches, time-use studies, socio-ecological transformation or Actor-Network Theory.
For more information on the theme, please just visit: https://www.frontiersin.org/research-topics/23041/sustainable-consumption-and-care

Call for book reviews: Journal of Consumer Culture
The Journal of Consumer Culture seeks book reviews which have consumer culture as a significant focus for scholarly debate and critical reflection. The journal encourages submissions of around 2000-3000 words, which critically engage with books relevant to the sociology of consumption and analyses of consumer culture. Further details of the aims and scope of the Journal can be found here: https://journals.sagepub.com/aims-scope/JOC. The journal actively encourages early-career researchers to submit book reviews, offering constructive feedback and support on submissions. For anyone interested in submitting a book review, they can contact the Reviews Editor: Dr. Tom Brock (tbrock@mmu.ac.uk).
Recent Publications

Articles and Book Chapters


**Special Issues**


David Evans’s contribution to the Special Issue was first presented as the keynote address to the Consumption Research Network’s 2018 conference at the University of Copenhagen, and other articles in the Special Issue have been presented at the network’s conferences or draw on research projects showcased at the conferences. The idea for this Special Issue developed out of long-standing conversations within the Consumption Research Network around a number of lacunae inherited from second generation practice theories.

**Articles:**
- Halkier, B. (2020). Social interaction as key to understanding the intertwining of routinised and culturally contested consumption.

Monograph
The Social Significance of Dining out: a study of continuity and change
By Alan Warde, Jessica Paddock and Jennifer Whillan

Dining out used to be considered exceptional; however, the Food Standards Authority reported that in 2014, one meal in six was eaten away from home in Britain. Previously considered a necessary substitute for an inability to obtain a meal in a family home, dining out has become a popular recreational activity for a majority of the population, offering pleasure as well as refreshment.

Based on a major mixed-methods research project on dining out in England, this book offers a unique comparison of the social differences between London, Bristol and Preston from 1995 to 2015, charting the dynamic relationship between eating in and eating out. Addressing topics such as the changing domestic divisions of labour around food preparation, the variety of culinary experience for different sections of the population, and class differences in taste and the pleasures and satisfactions associated with dining out, the authors explore how the practice has evolved across the three cities. A new book based on a re-study of eating out in England, published at the point when restaurants closed in response to Covid-19.

Manchester University Press 2020:
https://manchesteruniversitypress.co.uk/9781526134752/

Edited Books

El malestar con la alimentación. Los problemas de consumo alimentario en las sociedades contemporáneas
Edited by: Díaz-Méndez C. and García Espejo I.
Ediciones TREA. Gijon.

Authors:
Spain: Cristobal Gómez Benito, Cecilia Díaz-Méndez, Alicia Langreo, Tomás Azcárate, Amparo Novo, Carmen Lozano-Cabedo, Jose Ramón Mauleon, Paloma Herrera, Emmanuel Lizcano, Xavier Medina Luque, Maria Dolores Martín-Lagos, Javier Callejo, Isabel García-Espejo, Mabel Gracia, Jesús Contreras,
Portugal: Maria Rivera, Paola A. Hernández, Ana Fonseca
France: Olivier Lepiller, Philippe Cardon, Simona De Iulio
Research projects

Widening access to arts and culture through video streaming
Richard Misek (University of Kent) and Adrian Leguina (Loughborough University)

Arts and Humanities Research Council - RCUK Covid 19 funding (January - December 2021)

Since the global spread of COVID-19, video streaming has emerged as perhaps the most popular and effective tool for maintaining access to arts and culture. From live streamed performances, through online film festivals, to guided tours of galleries, online video has helped physically-sited arts and culture institutions stay ‘open’, and provided locked-down audiences with desperately needed opportunities for cultural engagement and shared experience. The recent outpouring of creative alternatives to physically-sited performance and exhibition has also lifted former geographic and economic constraints on who can access arts and culture. The lessons being learnt through current crisis-driven innovations in digital delivery could – if gathered, consolidated, and channelled into sector-wide discussion and action – help ensure the survival of arts and culture organisations struggling to adapt their business models to a post-COVID landscape. They also present a unique opportunity for them to engage with new and more diverse audiences. This project – developed in collaboration with Arts Council England (ACE) and digital support agency The Space – will gather and compile a repository of ‘best practice’ case studies of streaming projects; analyse how socially distanced audiences engage with streamed content; and research how digital programming can widen access to arts and culture, and increase the diversity of its audiences.

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WEFEL: Wellbeing, Energy Futures and Everyday Life (October 2020-September 2023)
Marlyne Sahakian (UNIGE), Vincent Moreau (EPFL) and Orlane Moynat (UNIGE)

Funded the Swiss Federal Office of Energy and in collaboration between the University of Geneva and the École polytechnique fédérale de Lausanne, WEFEL aims to understand how energy scenarios relate to human wellbeing and everyday life in Switzerland and to engage consumer-citizens in supporting sustainable energy futures. Building on Swiss and international sustainable energy pathways, three main questions are addressed:
1. How can energy pathways be translated into everyday life situations, accessible and relatable to diverse Swiss consumer-citizens?
2. How can positive and negative trade-offs be quantified and qualified, including rebound effects?
3. How do Swiss citizens imagine a transition to sustainable energy futures in relation to everyday lives and wellbeing?

The project results will offer tools for apprehending how reduced energy usage relates to ‘sustainable wellbeing’, including economic, social and environmental dimensions, but also human need satisfaction – a novel and participatory approach, of high policy relevance.

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Diversifying sustainable and organic food systems – FOOdIVERSE (2021-2023)
Stefan Wahlen (University of Giessen), Arne Dulsrud, Gunnar Vittersø, Hanne Torjusen (SIFO, OsloMet), Francesca Forno (University of Trento), Ewa Kopczynska (Jagiellonian University), Adrian Evans, Ulrich Schmutz, Moya Kneafsey (Coventry University)

The FOOdIVERSE project is an ERA-Net Cofund project (H2020) under the umbrella of SUSFOOD2 and CORE Organic. The project aims to produce practice-oriented knowledge on how diversity in diets, novel food supply chains and food governance contributes to more organic and sustainable food systems. The project provides multi-
level perspectives on transforming local food systems across Europe by promoting diversity of consumers, producers and key stakeholders. Methodologically and theoretically this project takes a relational approach on diversity, emphasising different characteristics of diversity in various contexts and across different scales. Diversity has diverse meanings, for example in urban Norway or in rural United Kingdom, but also to German consumers, Italian government officials or Polish food producers. We seek to identify the relations in characteristics of diversity that accelerate a transformation toward more sustainable food systems.

Food consumption significantly influences resource use and the environmental effects of food production and distribution. Currently a rather homogenous group of well-educated and affluent consumers is strongly interested in organic food. The mainstream food supply chains and their governance are characterised by a food regime that creates large quantities of standardised food. A more diverse food system could deliver more choices and could be more sustainable. What is lacking is a systematic and practice-oriented characterisation of diversity in the food system and its impact on resilience, enhancing socio-economic and environmental pillars of sustainability.

The project directly promotes organic food systems through involving consumers, producers, food-processors and those governing food systems with a living lab methodology. A user-centred and innovation approach in local contexts of Italy, Germany, Norway, Poland and the United Kingdom assists in comparing whilst instantaneously implementing the results in real-life scenarios. We engage different actors and include a diverse range of viewpoints on organic food systems.

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Digital pandemic and crisis management in drinking water supply

At the University of Innsbruck, Dep. of Sociology, an interdisciplinary research project on the resilience of (urban) water provision and consumption is due to start around December 2021. A call for a research assistant will follow in due course, but anyone interested, please feel free to contact informally: silvia.rief@uibk.ac.at. Likewise, she would enjoy getting in touch with colleagues who are, or have been working in this area!

Candidates for the RN 5 board election

(in alphabetic order)

If you still wish to be considered a candidate of the new board, please get in touch with stefan.wahlen@uni-giessen.de before Monday August 23rd, 2021. Elections will take place during our RN5 business meeting on Thursday September 2nd (12.30-1.30 hrs, CEST) via the conference platform.

Piergiorgio Degli Esposti, Associate Professor at the Department of Sociology and Business Law, University of Bologna
My research mainly focuses on digital consumer behaviours and prosumption. I'm founding member of the Centre of Advanced Studies on Consumption and Communication Ces.co.com, and fellow in the International Guest Lectureship Programme of Bielefeld University, engaging in numerous scientific editorial committees, among which Consumo, comunicazione, innovazione, Sociologia della Comunicazione, Transmedia, and the Journal of Consumer Ethics. I'm member of the ESA RN05 Research Network Board since 2017. I organized the mid-term conference in 2016 as well as the Barcelona online conference in 2021. My aim, together with the fellow members, is to keep fostering scientific endeavour in the frame of interdisciplinary and intercultural cooperation.
https://www.unibo.it/sitoweb/pg.degliesposti/en
Mary Greene, Assistant Professor at the Environmental Policy Group at Wageningen University. She is an experienced researcher of the social dynamics of sustainability and environmental change, specialising in the sociology of (un)sustainable consumption. Mary also teaches and supervises undergraduate and postgraduate students and researchers on topics relating to (un)sustainable consumption and environmental governance. She is committed to socially impactful work, with an interest in qualitative and participatory methods and the application of sociological theories and approaches to consumption to address societal inequities and achieve progressive social change.
https://www.wur.nl/en/Persons/Mary-dr.-MF-Mary-Greene.htm

Tullia Jack is about to start a lectureship in consumption at Lund University in Sweden, currently working on a Marie Skłodowska-Curie International Fellowship at Aalborg University in Copenhagen. Her research interests are in conventions, sustainability, consumption, everyday life, routines, cleanliness, water and energy. She is alarmed about the climate emergency and hopes that consumption research can play a real role in achieving sustainability.
http://www.tulliajack.com/

Senja Laakso, postdoctoral researcher at the Department of Education and Helsinki Institute of Sustainability Science, University of Helsinki
My research relates to everyday practices, sufficiency and wellbeing, my current projects focusing especially on energy consumption and just energy transitions. I have been a member in ESA since 2015 and a board member of RN05 for the last two years. I would very much like to continue in the board, and contribute in organizing the next RN05 midterm meeting and in other activities, such as supporting early-career researchers around Europe.
https://researchportal.helsinki.fi/en/persons/senja-laakso

Mikko Laamanen, Associate Professor, emlyon business school, France
I’m an Associate Professor at the Lifestyle Research Center (emlyon business school) where I research consumption communities and practices towards inclusion and sustainability. My membership in ESA started 2015 and since then I’ve been active in network and meeting organizing: first as a member of the board for RN25 (Social Movements) and since 2019 as a board member of this network. At the upcoming business meeting, I wish to put forward my candidacy as the co-coordinator of the research network. https://lifestyle.em-lyon.com/mikko-laamanen/

Adrian Leguina, Lecturer in Quantitative Social Sciences, Loughborough University, UK. My research interests include sociology of cultural consumption, media and communications, stratification and social statistics. I have been part of RNS since 2013 and joined as Board Member in 2017. I would like to continue contributing to the network and its friendly community.
https://www.lboro.ac.uk/subjects/social-policy-studies/staff/adrian-leguina/

Janna Michael, project manager at the Boekman foundation, Netherlands
I am currently working at the Boekman foundation, an institute for arts, culture and related policy where I research the cultural life in the Netherlands. This ESA network gave me a warm welcome when I had just started my PhD and has always formed a great platform to discuss anything from theory to methodology. I have joined the network board two years ago, and I would like to keep contributing to this friendly and supportive community.

Marlyne Sahakian has had the pleasure of acting as co-coordinator for the RN05 for the past two years, which she considers to be her academic home. If our members agree, she would be happy to take on the role of coordinator. As board member, she initiated the first newsletter for our community. As co-coordinator, she worked closely with the coordinators Stefan and Arne to ensure the smooth running of the network, and to support both the online midterm meeting and the creation of the program for Barcelona 2021 (with Mikko and Piergiorgio). As Assistant Professor of Sociology (University of Geneva), for tenure in Jan 2022 (inshallah), Marlyne Sahakian brings a
sociological lens to consumption studies and sustainability. Her research interest is in understanding everyday practices in relation to environmental promotion, social equity and social change. She is a co-founder of SCORAI Europe, a network for sustainable consumption research and action, and a member of ENOUGH, a network focused on sufficiency. As coordinator, she would like to focus on mentoring and networking opportunities in our network. She is also co-editor of a new journal being launched on consumption and sociology - more news on the launch, coming soon!
https://www.unige.ch/sciences-societe/socio/fr/marlyne-sahakian/

Silje Elisabeth Skuland is currently working as a Senior Researcher at Consumption Research Norway (SIFO) at Oslo Metropolitan University and will become Head of research in November 2021. Her main research areas are within food sociology and consumption & economic inequality, including healthy eating, food safety, food poverty, income inequality and debt problems.
https://www.oslomet.no/en/about/employee/siljs/

Ondřej Špaček, Assistant Professor, Department of Sociology at the Faculty of Humanities, Charles University, Prague.
My research mainly focuses on social inequalities and cultural hierarchies. I'm member of the RN5 since 2014 and found it very welcoming, which is very valuable especially for researchers outside established research teams and networks. I'm board member since 2019 and I'm more than happy to contribute to its organization and spread the word.

Gabriella Wulff is a post-doc researcher in sustainable production and consumption at Gothenburg Research Institute (GRI) at Gothenburg University. Her current research project is on sales and discounts in the fashion retail industry, and is financed by the Swedish Retail and Wholesale Council. She holds a PhD in management and organisation, having studied the transparency work of Nudie Jeans from an institutional perspective. Besides, she is employed as a lecturer and program manager at The Swedish School of Textiles, where she teach in textile management and field study techniques.
https://www.gu.se/en/about/find-staff/gabriellawulff

About ESA RN5

The research network addresses consumption in its social, cultural, symbolic, economic, political and material dimensions. It welcomes theoretical, methodological and empirical contributions to the study of consumption in a large range of areas: sustainability, political consumption, fashion, food and eating, tourism, culture, bodies, technology etc. In doing so, it intersects with other sociological fields, such as economic sociology, sociology of health, the family, gender, age and generations, the study of space and cities, or social stratification. Thereby the research network contributes to societal debates on contested and challenged aspects of consumption and assists in advancing associated policy measures and societal developments.

See you at our online conference in Barcelona!

On behalf of the RN5 Board Members:
Stefan Wahlen, Coordinator, Germany, University of Giessen
Marlyne Sahakian, Co-coordinator, Switzerland, University of Geneva
Arne Dulsrud, Co-coordinator, OsloMet, Consumption Research Norway (SIFO)
Piergiorgio Degli Esposti, Italy, University of Bologna
Janna Michael, the Netherlands, Erasmus University Rotterdam
Mikko Laamanen, Finland, University of Helsinki
Adrian Leguina Ruzzi, United Kingdom, Loughborough University
Senja Laakso, Finland, University of Helsinki
Emma Casey, United Kingdom, Northumbria University
Ondřej Špaček, Czech Republic, Charles University Prague
Silje Skuland, Oslo Metropolitan University, Consumption Research Norway (SIFO)
https://www.europeansociology.org/research-networks/rn05-sociology-consumption